

MEDIA ADVISORY

Century City Transportation Management Organization New Rideshare Website Preview Event

CENTURY CITY, Calif., Sept. 29 -- In celebration of Rideshare Week, the Century City Transportation Management Organization (CCTMO) will preview its new rideshare and green commuting alternatives website on Oct. 7 from 11:30 a.m. to 2 p.m. at the Hyatt Century City's Outdoor Pavilion.

The new site will provide resources to help alleviate congestion to, from and within Century City. Features on the site will help educate visitors in "clean commuting" and will assist users with finding alternative transportation options to reduce their carbon footprints, cut commuting expenses and reduce stress by encouraging carpooling, bussing and biking. In addition to offering a rideshare matching service, the site will provide information on bus schedules and where bike racks and showers are located in the area.

During the event computers will be set up for people to register. The first 200 people to register at the event will be treated to lunch and everyone who registers will be entered into a drawing to win amazing prizes like an iPad, a folding bicycle, Westfield gift cards and more. Representatives from the CCTMO, the MTA and Enterprise Vanpools will be available to answer questions and provide information.

What: CCTMO website preview event

Where: Hyatt Century City Outdoor Pavilion
2025 Avenue of the Stars

When: 11:30 a.m. – 2 p.m.

Who: CCTMO, MTA and Enterprise Vanpool representatives; and Century City employees, residents, visitors and employers

RIDESHARE WEEK is October 4 – 10

About CCTMO

The CCTMO is a private sector non-profit organization formed to address, coordinate and help implement cost-effective transportation demand management programs to ease traffic congestion, meet clean air requirements and improve access to, from and within Century City.

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